



NEWS RELEASE

FOR IMMEDIATE RELEASE:

**TransPar Group of Companies Attending STN Expo Conference
to Discuss Transportation Challenges**

*Industry Thought Leaders to Speak on Alternative Options That Increase Access to
Educational Programs While Maintaining High Safety Standards*

Charleston, SC (July 11, 2018) – The [TransPar Group of Companies](#) announced that representatives will be attending the School Transportation News (STN) Expo Conference and Trade Show at the Peppermill Resort in Reno, Nevada from July 13 – 18. More than 1,500 professionals from the transportation industry attend the event to learn the latest trends in training, products and services, as well as how to produce better, more quantifiable results from their transportation team and operations.

“The TransPar Group of Companies is excited to continue our discussions with the nation’s leading student transportation professionals about the continuing challenges of delivering safe, effective, and cost-efficient services,” states Tim Ammon, Chief Business Development Officer for the TransPar Group of Companies. “Our belief is that the industry must continue to explore alternatives that increase access to educational programs while maintaining the unparalleled safety record of school bus services.”

One of the organizations within the TransPar Group of Companies, School Bus Consultants (SBC), will be taking part in a discussion at the STN Expo’s Transportation Director Summit on Saturday, July 14. Patrick Kneib of SBC will be joined by Joanna McFarland, CEO of Los Angeles-based ridesharing company HopSkipDrive, to discuss [“Alternatives in Student Transportation”](#).

Topics discussed will include how to properly identify an effective, trustworthy alternative transportation option, and how to pick the right population of passengers to serve (or not serve) with an entity’s assets, what districts should look for when seeking an alternative student transportation partner to help augment and solve outside pressures, while not impacting the home-to-school operation. Other subject matter like alternative transportation safety measures and options for special needs and foster students will be addressed, as well.

“We are very excited to be partnering with HopSkipDrive to identify alternative transportation solutions that can benefit school districts and students,” added Ammon. “We also look forward to working with attendees to discuss routing options for efficiency, bell time considerations, fleet management and replacement strategies, and safety and training options.”

Representatives from the TransPar Group of Companies will be available for discussions and to answer any questions on Tuesday, July 17th from 10:00 AM – 3:00 PM at Booth #647.

For more information about the TransPar Group of Companies and their portfolio of products and services, please visit www.TransParGroup.com.

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About TransPar Group of Companies

The TransPar Group of Companies offers a diverse portfolio of services and products which represent the most comprehensive offering in the industry. The three business units include TransPar, which provides Management and Staffing Services to develop solutions for difficult operational questions and problems; School Bus Consultants which offers Advisory Services to deliver resources and expertise that transportation contractors and organizations often cannot access on their own; and Transportation Services Co. providing Fleet Management Services and Training Products to help customers create the strong foundation necessary to support effective service delivery. TransPar Group of Companies is the all-inclusive solution for school districts looking to operate a successful, reliable, and effective student transportation program. For more information, please visit www.TransParGroup.com.